

## OFFICE OF MAYOR ANDY SCHOR

124 W. Michigan Avenue – Ninth Floor Lansing, MI 48933

**FOR IMMEDIATE RELEASE:** Monday, December 28, 2020

MEDIA CONTACT: Valerie Marchand 517-230-4904

## City of Lansing Named a Bronze-Level Bicycle Friendly Community by the League of American Bicyclists

(Lansing) - Mayor Andy Schor today announced that the City of Lansing has been named a Bronze-Level Bicycle Friendly Community by the League of American Bicyclists. Lansing joins 485 other communities across the country in the movement for safer streets and better bicycling for everyone. The award recognizes the City of Lansing for its commitment to creating transportation and recreational resources that benefit its residents of all ages and abilities while encouraging healthier and more sustainable transportation choices.

"Infrastructure has been one of my top priorities since taking office. It is nice to see that our hard work related to that commitment is being recognized," said Mayor Schor. "We will continue to make Lansing a more friendly community for non-motorized modes of transportation. Projects like Lansing River Trail improvements, road diets and bike lanes are just a few of the tools we've used in the past. I look forward to implementing additional changes to make Lansing an easier place to travel by something other than a car."

The League of American Bicyclists' Bicycle Friendly America program sets the standard for how communities build and benchmark progress toward making biking better. This round of awards includes 51 new and renewing awardees, joining a total of 485 current Bicycle Friendly Communities in all 50 states and the District of Columbia.

"During one of the toughest years in recent memory, we have seen so many Americans turn to biking during the pandemic for fun and for necessary transportation options. It's so important that communities like the City of Lansing have laid the groundwork over several years to make biking a safe, accessible option for people when we all need as much health and happiness as possible," said Bill Nesper, executive director of the League of American Bicyclists.

More than 850 communities have applied for recognition by the Bicycle Friendly Community program, which provides a roadmap to making biking better for communities of all shapes and sizes. While the award process considers very visible elements such as bike infrastructure, other essential elements include efforts around adult and youth bike education, encouragement through events like Bike to Work Day, evaluation mechanisms and enforcement all through the lens of equity. The rigorous application process is an educational tool in itself

and includes an opportunity for local bicyclists and active transportation advocates to provide input on their experiences and perceptions of bicycling in their community.

The five levels of the BFC award – diamond, platinum, gold, silver and bronze, plus an honorable mention category – provide a clear incentive for communities to continuously improve. Awarded communities must renew their status every four years to ensure that they not only maintain existing efforts, but also keep up with changing technology, national safety standards and community-driven best practices.

To learn more about the BFC program, visit www.bikeleague.org/community.

## **About the League of American Bicyclists**

The League of American Bicyclists leads the national movement to create a Bicycle Friendly America for everyone. With a history dating to 1880, the League is committed to engaging diverse communities and building a powerful, unified voice for change around protecting and promoting bicyclists' rights. Learn more at <a href="https://www.bikeleague.org">www.bikeleague.org</a>.

Learn more about the City of Lansing's bicycle community at <a href="https://www.lansingmi.gov/bikes">www.lansingmi.gov/bikes</a>.

###